



Frequent Flyer Services



we are the **most influential content** provider for road warriors / frequent flyers in the world.

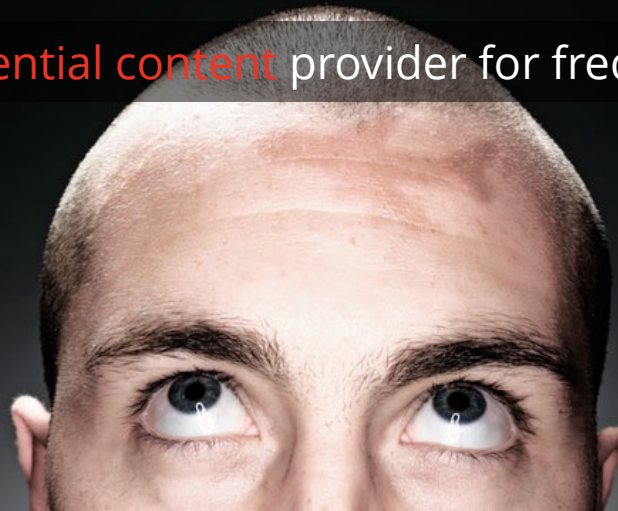


Our Editorial Mission

Anticipate, meet and exceed our visitors' expectations and to bring order to the complex and changing world of miles and points.



we are the **most influential content** provider for frequent flyers in the world.



What Makes Us Different

Having the most comprehensive source of information for frequent travelers.

The Frequent Flyer Network has won numerous awards and accolades. Some of which include Forbes – “Best of the Web” and PC World – 100 Top Travel Web sites.

iab. Standard Ad Unit Compliant

 **comSCORE** Verified



Our Network

BoardingArea

Prior2Boarding

TRAVEL UPDATE

InsideFlyer

SeatExpert
all seats ^{not} created equal

WebFlyer



Our Audience

we reach over **six million** frequent flyer miles / points enthusiasts monthly.

Demographics

- Male: 78%
- Female: 22%
- Average age: 29
- Have completed college or grad school: 75%
- Average earned income: \$125,000+

A man with glasses and a red and orange patterned shirt is sitting in an airplane cabin. He is holding a tablet and looking at it. The cabin has blue and grey seats. The text "we have the highest reader engagement among road warriors / frequent flyers." is overlaid on the image.

we have the **highest reader engagement** among road warriors / frequent flyers.

Travel

- Average number of domestic trips per year: 33.4
- Average number of international trips per year: 5.7
- Hotels stays per year: 55.9



we didn't **invent** frequent flyer programs, just the news about them.

Frequent Traveler Programs

- Average total number of miles/points: 933,931
- Average number of miles in top frequent flyer programs: 377,265
- Average number of frequent flyer programs memberships: 6.9
- Average number of hotel guest programs: 3.7
- Average number of airline elite-level program memberships: 2.4
- Average number of hotel elite-level program memberships: 1.8

BoardingArea

BoardingArea.com compiles the best business travel blogs on the internet, all in one place.

Traditional media outlets are still a good source for traditional news stories, but business travelers who want to know what's really happening on the road, in the air and online are increasingly turning to bloggers for information and advice.

BoardingArea required reading for frequent flyers

Explore Categories

DEALS WE LIKE

New Amtrak Promotion: Take 3 Trips, Get 1 Free!
Amtrak just announced a new promotion where if you take three roundtrip trips in the Northeast... [Read More](#)

Point Me to the Plane

You Will Never Guess Why This Garuda Indonesia Flight ...
Travelers are accustomed to experiencing flight delays for a number of reasons. US DOT data... [Read More](#)

MOMMY POINTS

Using Southwest Rapid Rewards to Save Huge on Flights

Loyalty Traveler

Skift publishes details of Marriott-Starwood deal

HEELSFIRSTTRAVEL

SPG HotEscapes: 20% Off Airport Hotels & More

In Case You Missed It

- Watch Squash Championships Inside Grand Central Terminal!
- Chinese New Year (2016) at the Park Hotel Clarke Quay
- What are the "Best" Places to Visit in 2017?
- BREAKING:** Major airline makes its points MORE valuable!

Targeted Amex Platinum 100K Offer: Find Out if You Are Eligible

American Express is targeting cardholders with increased offers on several cards including a 100K offer on their Platinum charge card. Find out how to see if you are... [Read More](#)

Visit Your SPG Dashboard to Earn 500 Bonus Starpoints

Log into your Starwood Preferred Guest account to see if you've been tagged for any offers to earn additional bonus starpoints with your next stay. Personally... [Read More](#)

Important change to your American Express Serve account (don't worry - it's not that bad)

I'm not going to lie - my heart skipped a beat this morning when I checked my email and found one with the subject line: Important change to your American Express Serve... [Read More](#)

1800 SkyMiles promo, SkyBonus bug & Delta "rewarded logic award" scare

As I blogged about the promo that is in fact open to everyone has posted now to my SkyMiles account (note that my Delta AMEX card statement has generated... [PRIVILETIP: L... Read More](#)

Fast Track To Starwood Elite Status With SPG Amex

I've had both the Starwood Preferred Guest® Credit Card from American Express and Starwood Preferred Guest® Business Card from American Express for years. Last... [Read More](#)

Review: Hilton Garden Inn Tampa North

"Bum bum bum bum bum" is what I relentlessly heard as I awoke from my sleep on a recent holiday morning prior to 9:00 on a suite at the Hilton Garden Inn... [Read More](#)

Silvercar Raises \$28 Million with Plans to Accelerate Expansion

Silvercar plans to expand to new markets after receiving \$28 million in Series C financing. This round was led by Audi, the manufacturer of Silvercar's homogeneous... [Read More](#)

STARTING AT \$11,990 MSRP

[CLICK FOR INFO](#)

BoardingArea Newsletter



Do Flight + Hotel Packages Really Save Money on Travel?

God Save the Points

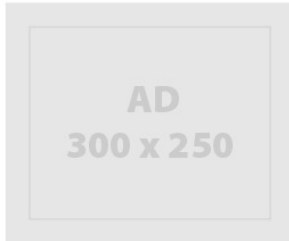
[+ READ NOW](#)



Free Entrance National Parks Today!

Points Miles & Martinis

[+ READ NOW](#)



Alaska Airlines goes Gogo 2Ku for inflight wifi upgrade

The Wandering Aramean

[+ READ NOW](#)



Qantas Is Refreshing Their A380s — Here's What To Expect

One Mile At A Time

[+ READ NOW](#)



Icelandair's Next US Destination: Cleveland

One Mile At A Time

[+ READ NOW](#)



Is Delta Always This Awesome

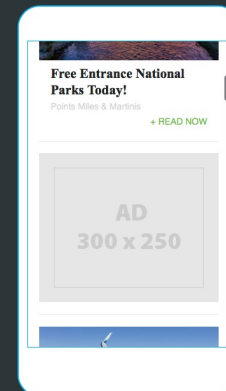
Mommy Points

[+ READ NOW](#)

The BoardingArea newsletter is a weekly curated newsletter sent only to opt-in subscribers.

- Weekly Reach: 50,000+
- Open Rate: 39%
- Click Through Rate: 12%
- Schedule: Weekly

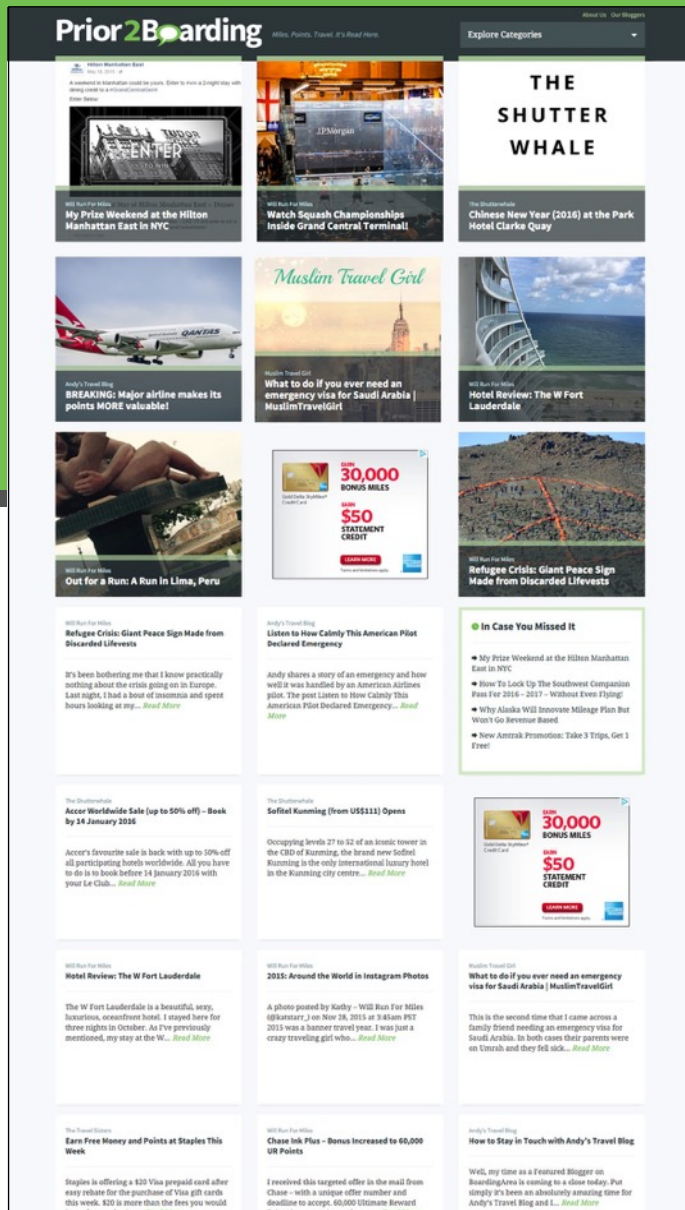
Mobile Advertising Example



Prior2Boarding

Prior2Boarding compiles the best business travel blogs on the internet, all in one place.

Traditional media outlets are still a good source for traditional news stories, but business travelers who want to know what's really happening on the road, in the air and online are increasingly turning to bloggers for information and advice.



TravelUpdate

TravelUpdate.com compiles the best business travel blogs on the internet, all in one place.

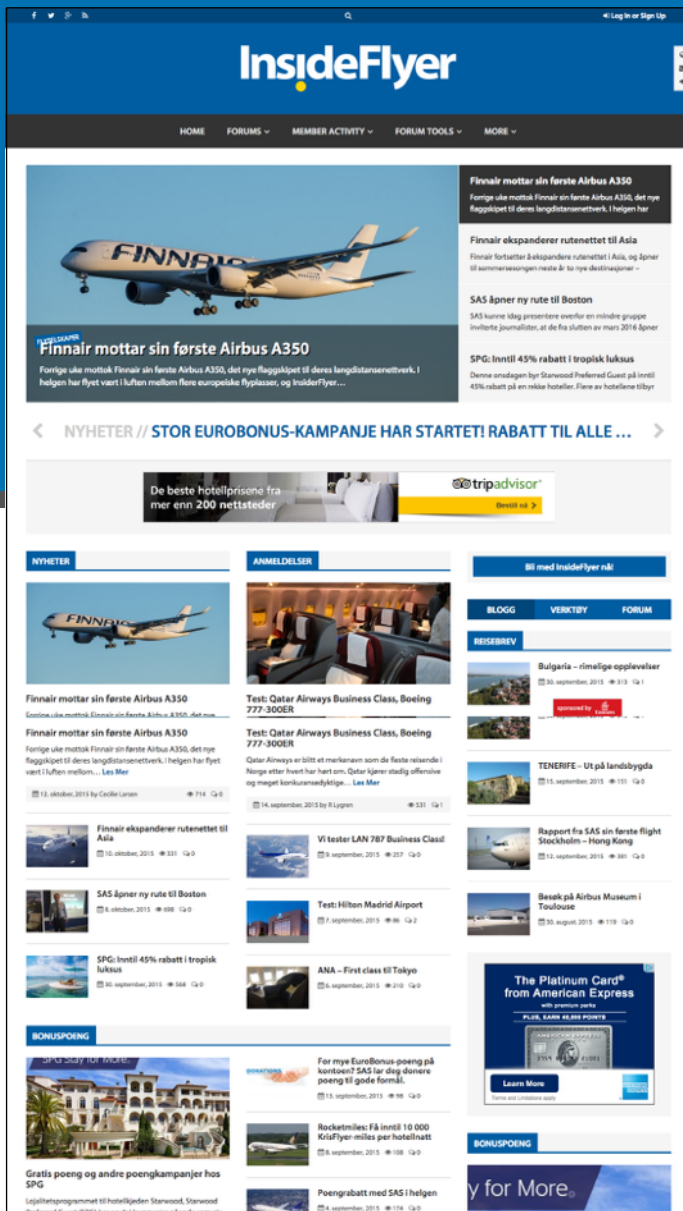
Traditional media outlets are still a good source for traditional news stories, but business travelers who want to know what's really happening on the road, in the air and online are increasingly turning to bloggers for information and advice.



InsideFlyer

InsideFlyer is largest travel website with focus on loyalty programs, frequent travelers and earning/redeeming points and miles. Sites are available in the United States, United Kingdom, Germany, Norway, Sweden, Netherlands, Denmark.

A unique environment with the latest blog and forum technology connected with social networking for the frequent traveler.



InsideFlyer

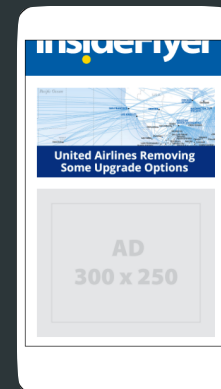


InsideFlyer Newsletter

The InsideFlyer newsletter is a bi-monthly curated newsletter sent only to opt-in subscribers.


- Weekly Reach: 24,000+
- Open Rate: 48%
- Click Through Rate: 8%
- Desktop 48%, Mobile 52%
- Schedule: Bi-Monthly

Mobile Advertising Example




December 12, 2016 [View email in your browser](#)

InsideFlyer




United Airlines Removing Some Upgrade Options

AD
300 x 250



Always Read the Fine Print!

A question about key credit card benefits reminds us about nuisance fees we want to avoid. Why it pays to read the fine print.





So Many Ways to Get to Europe On The Cheap!

Looking for cheap flights to Europe? One low-cost carrier is expanding rapidly in 2017.

Did You Know?

Did You Know? Built right into InsideFlyer is our custom integration with Roomer, where you can sell your prepaid hotel room.
<https://insideflyer.com/forums/pages/roomer/>



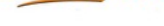
WebFlyer

The first, and still the best source of frequent flyer and business travel information.

The first, and still the best source of frequent flyer and business travel information on the Internet. WebFlyer offers a vast assortment of tools for travelers. Among the most popular are Mileage Mall (a comprehensive and easily searchable list of offers available via the program's online shopping portals), MileMarker (a feature-rich mileage calculator), and Mileage Converter (a tool that shows frequent flyers how to transfer miles and points between programs). In addition to the tools, the WebFlyer editorial staff reports on changes in the industry and how those changes affect the traveling public.

The screenshot displays the WebFlyer website interface. At the top, there's a banner for "ENJOY MORE AT DINNER THAN JUST YOUR MEAL" with a "Learn More" button. Below this, the navigation bar includes "Home | Deals | News | More | Community". The left sidebar contains a "Tools" section with links to "Mileage Converter", "MileMarker", "Mileage Mall", "Mileage Calculator", "Mileage Tracker", "Mileage Finder", "Mileage Search", "Mileage Filter", "Mileage Sort", "Mileage View", "Mileage Print", "Mileage Download", "Mileage Upload", "Mileage Delete", "Mileage Edit", "Mileage Add", "Mileage Remove", "Mileage Cancel", "Mileage Confirm", "Mileage Cancel", "Mileage Confirm", "Mileage Cancel", "Mileage Confirm". The main content area is divided into several sections: "NotiFlyer" (Club Carlson Earn up to \$5,000 Gold Points), "Recent Articles" (Hotel Deals, Mileage Converter, Mileage Calculator, Mileage Tracker, Mileage Finder, Mileage Search, Mileage Filter, Mileage Sort, Mileage View, Mileage Print, Mileage Download, Mileage Upload, Mileage Delete, Mileage Edit, Mileage Add, Mileage Remove, Mileage Cancel, Mileage Confirm), "Program Guide" (Select a program from the list below to view a summary of information related to that program), "Mileage Mail" (There are no featured offers currently. Check back again for a featured offer or enter the Mileage Mail for other offers), "Mileage Converter" (Mileage Converter shows you exactly how to transfer miles and/or points between frequent flyer programs), "Mileage Calculator" (Mileage Calculator shows you exactly how to transfer miles and/or points between frequent flyer programs), "Mileage Tracker" (Mileage Tracker shows you exactly how to transfer miles and/or points between frequent flyer programs), "Mileage Finder" (Mileage Finder shows you exactly how to transfer miles and/or points between frequent flyer programs), "Mileage Search" (Mileage Search shows you exactly how to transfer miles and/or points between frequent flyer programs), "Mileage Filter" (Mileage Filter shows you exactly how to transfer miles and/or points between frequent flyer programs), "Mileage Sort" (Mileage Sort shows you exactly how to transfer miles and/or points between frequent flyer programs), "Mileage View" (Mileage View shows you exactly how to transfer miles and/or points between frequent flyer programs), "Mileage Print" (Mileage Print shows you exactly how to transfer miles and/or points between frequent flyer programs), "Mileage Download" (Mileage Download shows you exactly how to transfer miles and/or points between frequent flyer programs), "Mileage Upload" (Mileage Upload shows you exactly how to transfer miles and/or points between frequent flyer programs), "Mileage Delete" (Mileage Delete shows you exactly how to transfer miles and/or points between frequent flyer programs), "Mileage Edit" (Mileage Edit shows you exactly how to transfer miles and/or points between frequent flyer programs), "Mileage Add" (Mileage Add shows you exactly how to transfer miles and/or points between frequent flyer programs), "Mileage Remove" (Mileage Remove shows you exactly how to transfer miles and/or points between frequent flyer programs), "Mileage Cancel" (Mileage Cancel shows you exactly how to transfer miles and/or points between frequent flyer programs), "Mileage Confirm" (Mileage Confirm shows you exactly how to transfer miles and/or points between frequent flyer programs). At the bottom, there's a "Today's Hot Deals" section with a "Learn More" button.

SeatExpert



HOW IT WORKS ASK THE SEAT EXPERT DISCUSSIONS Q&A

Search By Flight


Airline Name

Flight Number

Date of Departure

[Find Your Seat](#)


all seats
are
created
equal



American Express® Cardmembers can travel on their terms.

© Learn more

TAKE CHARGE®




Enter your flight info above and we'll show you the best seats or

Browse By Airline

Air Canada	Cathay Pacific	Lufthansa	United Airlines
Air France	Continental Airlines	Midwest Airlines	US Airways
Alaska Airlines	Delta Air Lines	Northwest Airlines	Virgin
All Nippon Airways	Emirates	Qantas	WestJet
American Airlines	Hawaiian Airlines	SAS	Misc
Avanti	KLM Royal Dutch	Southwest	
British Airways	Korean Air	Thai Airways	


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STILL
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IN EARNING
FREE FLIGHTS?

Explore the top
picks now



LEARN MORE

**Qatar Airways
Boeing 777-300ER**




Business

	A	B	E	F	J	K
1	Orange	Orange	Orange	Orange	Green	Green
2	White	White	White	White	White	White
3	White	White	White	White	White	White
4	White	White	White	White	White	White
5	Orange	Orange	Orange	Orange	Orange	Orange
6	White	White	White	White	White	White
7	White	White	White	White	White	White

Economy

	A	B	C	D	E	F	G	H	J	K
10	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
11	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
12	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
13	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
14	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
15	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
16	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
17	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green
18	Green	Green	Green	Green	Green	Green	Green	Green	Green	Green

No comments for this plane



CreditCards.com

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That Gives You
BETTER REWARDS

GET MORE REWARDS >

Legend

- Above average
- Mixed reviews
- Below average
- Beware
- Average seat

Place cursor over a seat to view seat-specific comments.

Cabin	# Seats	Pitch	Width
Business	42	unknown	unknown
Economy	293	unknown	unknown

More Qatar Airways Seat Maps

Qatar Airways Airbus A319-130XR

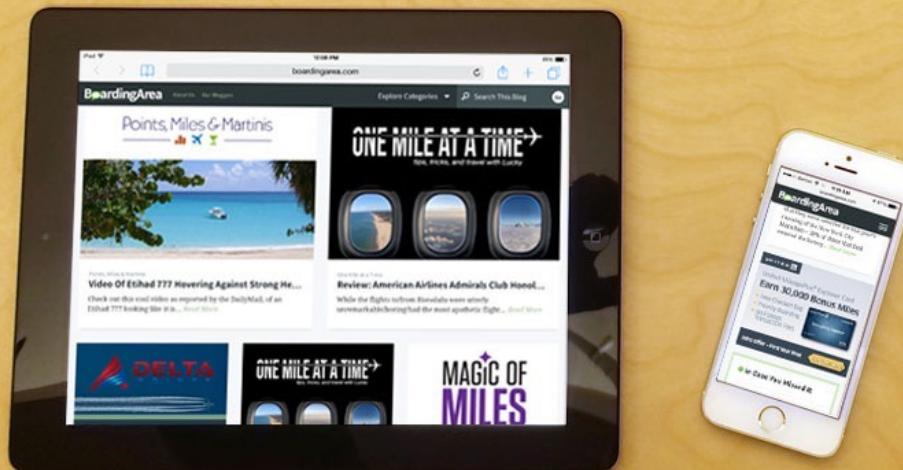
Qatar Airways Airbus A320-232

Qatar Airways Airbus A321-231

Advertising Opportunities

We offer traditional banner advertising on our travel websites. Impressions are offered across our entire network, specific regions, on specific pages and bloggers.

We also offer unique ad-blocker free advertising locations such as fly-ins, tabs, captcha registration, sponsored threads, and glossary lookup.



Ad Placement Examples

The screenshot shows the top of the InsideFlyer website. On the left is the 'InsideFlyer' logo. To its right is a search bar and a 'GLOSSARY LOOKUP' button. Below the logo is a navigation bar with links: HOME, FORUMS, REVIEWS, FEATURES, and MORE. A yellow arrow points from the 'GLOSSARY LOOKUP' button in this header to a 'Glossary Lookup' button in a central layout diagram.

This screenshot shows a forum page on InsideFlyer. At the top, there are tabs for 'Forums', 'Miles | Points', and 'Airline Programs'. The 'Airline Programs' tab is active, displaying a list of airline programs including Air Canada, ANA, and American Airlines. A yellow box highlights a 'Sponsored' ad for Gogo flights. Another yellow arrow points from a 'Flyout Ad' label in the central diagram to the 'PURCHASE AIRBERLIN TOPBONUS MILES' ad in this forum.

A central layout diagram of the website's main content area. It consists of a grid of gray rectangles representing different ad sizes. The sizes are labeled: 728x90 (top and bottom), 300x250 (middle), and 300x250 (bottom right). Yellow circles and arrows point from specific labels to the layout: 'Flyout Ad' points to a small rectangle on the left, 'Glossary Lookup' points to a button at the top right, 'Captcha' points to a small rectangle in the middle, and 'Tab Ad' points to a small rectangle at the bottom right.

A screenshot of a user registration form. It includes fields for Username, Email, Password, and Confirm Password. There are also dropdown menus for Date of Birth, Gender (Male, Female, unspecified), and Time Zone. A yellow arrow points from a '300x250' ad size in the central diagram to an 'spg Starwood Preferred Guest' ad in this form.

A screenshot of an advertisement for Accor Hotels. It features a large image of a resort with a swimming pool and palm trees. Text on the ad includes 'Accor Hotels', 'Club AccorHotels Private Sales - 50% off K + Ireland', and '6 January 2016 by Tom Sumner'. A yellow arrow points from a '300x250' ad size in the central diagram to this advertisement.

16 million unique visitors a month • 19 million page views a month

Why Choose Frequent Flyer

The Frequent Flyer Network is the premier multi-media platform for the most influential road warriors / frequent flyers. Our discerning audience is driven by travel, technology, service, add-ons and social media. The Frequent Flyer Network reaches these travelers through its unique curation efforts, its credible platforms, authentic viewpoints and is amplified by its unparalleled social presence.

Our audience understands a program's umbrella of properties and is very interested in the unique bonus and promotional opportunities that each brand has to offer. Our visitors are educated consumers who base their travel reservations on the information that is available.

Thank you!



Thank you for your time and consideration.
If you have any further questions please feel free
to contact us at any time.



Frequent Flyer Services

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